ATHENE
National Research Center for Applied Cybersecurity

ESORICS 2021
Tap into our Innovative Sponsorship Package

ESORICS

**The 26th European Symposium on Research in Computer Security (ESORICS) 2021.
October 04 – 08, 2021. Darmstadt, Germany**

Organized by the
Fraunhofer Institute for Secure Information Technology and the National Research Center for Applied Cybersecurity
ATHENE.

ESORICS – short for European Symposium on Research in Computer Security - is a top academic conference on security with the participation of industry organizations.

The aim of ESORICS is to further the progress of research in computer security by establishing a European forum for bringing together researchers in this area, by promoting the exchange of ideas with system developers and by encouraging links with researchers in related areas and industries.

The conference takes place every year in changing cities in Europe. ATHENE, the National Center for Applied Cybersecurity Research, and Fraunhofer SIT, both part of Europe's largest cluster for applied cybersecurity in Darmstadt, Germany, are hosting the 26th edition of ESORICS in 2021.

When does it take place?
ESORICS 2021 takes place from October 4th to 8th, 2021

What is the format?
This year, because of the corona situation, ESORICS will be an online conference with remote virtual participation.

ESORIC comprises three conference days with contributions from top scientists followed by two packed workshop days. In addition, there will be poster sessions, for the first time an industry track, breakfast and lunch talks, a best paper award plus many opportunities to network.

Who is the audience?
Top European (and increasingly also top global) scientists, PhD students, graduates, researchers, faculty and industry members – because of the online/hybrid format we are expecting 600+ attendees.

Why should you sponsor ESORICS?
Here are five reasons why you should sponsor the symposium:

1. **Engage with a leading global scientific community.** With ESORICS initially being (foremost) an European symposium it has gained more and more traction amongst the global scientific security community. Leveraging the hybrid format, our goal is to increase the footprint and attract scientists from all over the globe.

2. **Leverage ESORICS for recruiting.** Attended by top scientists, PhD, ambitious students and industry colleagues, ESORICS is a great platform to post your vacancies and reach out to potential employees!

3. **Showcase your research.** Leverage ESORICS to launch your organization's findings, research and technology and discuss it with top scientists and industry experts.

4. **Make your company stand out.** Present your brand, technology and knowhow to technology enthusiasts, leading innovators and early adopters. Position your enterprise as a leading player in the strategic field of IT security and privacy.

5. **Benefit from new sponsorship opportunities.** Leverage new sponsorship opportunities tailored to your needs and benefit from our modular approach by choosing the elements that meet your objectives best.

With ESORICS, we are taking a new approach to sponsorship. We have a mandatory core package that provides great value for your money, demonstrates your support for the research community and creates visibility.

We also have 18 additional modules that you can book – focused on branding, content and recruitment. Each module has a price tag, e.g. depending on its exclusivity, audience exposure and frequency! Choose your modules and we will create an attractive bundle including add-ons for more comprehensive sponsorship packages.

Anything missing? We are open for ideas, simply reach out to Ute Richter, ute.richter@athene-center.com.

ESORICS 2021 Sponsoring Packages

Our Core Package.
Demonstrate your support of esorics and create visibility with a top global science community

Visibility & access	Sponsor logo, name and url included on our landing-, registration respectively conference symposium site and in all collaterals	4.000 €
	Inclusion of your logo in the virtual backgrounds	
	10 full registrations to participate in the conference and the workshops	
	Recognition by host in opening and closing of the conference and workshops	
	Mentioning in our marketing, PR and Social Media activities (logo inclusion and/or name dropping pre and post show	

Customize your sponsorship package according to your needs.
Add modules on top! Increase your visilibilty. Showcase your committement. Tailor the package to your needs with additional opportunities!

Branding	Inclusion in the conference app	€€
	Inclusion of logo in the transition between lectures and panels	€€
	Branding during breaks (video trailer to be part in the break)	€
	Inclusion in conference trailer	€€
Content	20-minute lunch respectively breakfast talk during the conference	€€€
	One hour session in our industry track and a seat in the track's panel discusssion	€€€
	Your own sponsorship page on our event plattform in which you can place content	€
	Quote in preshow mailings	€
	Sponsor literature included in materials provided to participants	€
	Visibility in our recap video including quote	€
Recruitment	Your company's recruitment URL send to attendees who opt into receiving sponsorship information	€€€
	Placement of job adds on our landing page - pre, during and post esorics	€€€
Networking	Host or co-host one of our virtual networking slots and/or social events	€
	VIP Pre-Event Sessions - Virtual Drinks oder Get-to-Gether	€€
	Merchandising included in our goodie bags	€€

ATHENE is a research center of
the Fraunhofer-Gesellschaft with the participation of

Fraunhofer
SIT

Fraunhofer
IGD

TECHNISCHE UNIVERSITÄT DARMSTADT

h_da
HOCHSCHULE DARMSTADT
UNIVERSITY OF APPLIED SCIENCES